Mick Seegobin

Senior Motion Designer | Motion, 3D & Campaign Creative

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PROFILE

Award-winning senior motion designer with 15+ years of taking campaigns from first concept to final delivery for global brands, retail and games. I've led creative on global performance campaigns, mentored designers and delivered motion, 3D and video across social, digital, broadcast and retail. I'm quick to pick up new tools, and I care as much about the numbers as the craft.

EXPERIENCE

CTM Biomedical 2025 – Nov 2026
Multimedia Designer

- Produced precise visuals for the medical industry to strict regulatory standards, balancing quality with tight deadlines.
- Coordinated complex asset deliveries across specialized pipelines.

Bang Albino 2024 – 2025
Video Editor / Motion Designer (Freelance)

- Led medical motion design and video content for advertising and entertainment.
- Ran each project myself, from the creative brief through sound design and delivery.

Gameloft Toronto Jun 2020 – Jul 2024
Senior 3D Generalist

- Led creative on user acquisition campaigns for Disney Magic Kingdoms and LEGO Legacy, from concept to launch.
- Worked with marketing to align creative with brand voice and audience KPIs.
- Built workflows and custom toolkits that sped up asset production across the team.
- Delivered high volumes of trailers, social, HTML5 and display assets for global channels.

Mercury Filmworks Feb 2020 – Jun 2020
Compositor

- Composited broadcast sequences for Kid Cosmic Season 1 (Netflix).

McCann POS Dec 2014 – Mar 2019
Senior Motion Designer

- Directed digital campaigns for Nestlé, Coca-Cola and RBC.
- Mentored junior designers and standardized team processes.

Earlier work

- Produced content for Unicomer / Courts, the Caribbean's largest furniture and appliance retailer.

SKILLS

2D & 3D motion design
Campaign concepting
Performance & UA creative
Art direction
Video editing & sound design
Pipeline & workflow building
Team mentorship
UX/UI design
After Effects · Cinema 4D · Blender
Figma · Adobe Creative Suite

RECOGNITION

Google Doodle
Celebrating the Steelpan

1st Place, Ad Club
Digital 3D (Calgary Stampede)

Gold ADDY
Guardian, "Get To The Point" animated billboard

Gold ADDY
McCann POS, social media single execution

Silver ADDY
House of Angostura, social media campaign

Silver ADDY
Nestlé Milks, "Dancing Girl" TV content

EDUCATION

CalArts
UI/UX Design Specialization

Google
Digital Marketing & E-Commerce Certificate